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Save 15¢

when you buy the only double-edge razor with bonded twin blades.

Personna Double II.® For a double-edge shave closer than the ridges of your fingerprints.

There's never been a double-edge razor like the Personna Double II.® It has twin blades on two sides, working together to shave you close. Very close. And to minimize nicks and cuts, each set of blades is precisely aligned, then locked in plastic. Designed to cut your whiskers, not your face. The razor glides so smoothly across your face that you'd never guess the whiskers left behind were less than a thousandth of an inch high.

We'll give you 15¢ to try the Personna Double II.®

And possibly the best shave of your life.

STORE COUPON

SAVE 15¢

ON PURCHASE OF PERSONNA DOUBLE II® RAZOR

TO THE DEALER: This coupon worth 15¢ on the purchase of merchandise named, American Safety Razor Company will redeem face coupon for 15¢ plus 3¢ handling if conditions of offer have been complied with by you and your customer. Invoices proving purchases of quantity sold must be shown upon request for redemption. Void if taxed, prohibited, licensed, or limited. Cash value 1/20 of 1¢. Coupon is redeemable in U.S. territory. Application materials only which produce no sale void. Limit one coupon per customer. Offer expires December 28, 1975. For redemption of properly received and handled coupons, mail to:

American Safety Razor Company
Sales Administration Department
100 Park Avenue, New York, NY 10017

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